# Weekly Diabetes Update 9-13-07

# 1. NDEP CAMPAIGN HIGHLIGHTS THE LINK BETWEEN DIABETES AND CARDIOVASCULAR DISEASE

Heart disease and stroke account for about 65 percent of deaths in people with diabetes.

More than 20 million adults in the United States are living with diabetes and are at increased risk of cardiovascular disease (CVD). But there are steps that they can take to reduce the complications associated with these two diseases. The National Diabetes Education Program (NDEP) has launched "Control Your Diabetes. For Life", a national campaign that will reach out through a network of 200 partners to health care professionals and their patients to emphasize the importance of comprehensive control of diabetes and CVD.

Public awareness of the link between diabetes and CVD is low, and many people with diabetes do not understand all they can do to manage their disease and reduce their risk for complications, including heart attack and stroke. Adults with diabetes have heart disease death rates about two to four times higher than adults without diabetes, and the risk for stroke is also two to four times higher among people with diabetes. "Control Your Diabetes. For Life" campaign messages and materials help people with diabetes understand the importance of controlling their ABCs -- as measured by the A1C test, Blood pressure, and Cholesterol. The A1C test measures a person's average blood glucose level over the past three months. High BLOOD PRESSURE makes a person's heart work too hard. Too much bad CHOLESTEROL, or LDL, builds up and clogs a person's arteries. People with diabetes need to ask their health care team what their ABC numbers are, what they should be, and how to reach their goal numbers.

Free educational materials include: "4 Steps to Control Your Diabetes. For Life", a brochure to help people with diabetes manage their disease; "Take Care of Your Heart. Manage Your Diabetes", a tip sheet about the link between diabetes and heart disease and tips on how to manage the ABCs of diabetes; "Guiding Principles for Diabetes Care", a guide to help health care professionals learn more about essential components of diabetes care; "Diabetes Numbers At-a-Glance", a handy laminated pocket guide with a list of current recommendations for health care professionals to diagnose and manage diabetes; and other free resources for people with diabetes, their families, and health care professionals.

"Control Your Diabetes. For Life" campaign messages and materials are tailored to groups at high risk for the disease: African Americans, Hispanics/Latinos, American Indians, Alaska Natives, Asian Americans, Pacific Islanders, and older adults. Materials are available in English, Spanish, and 15 Asian and Pacific Islander languages.

Through the "Control Your Diabetes For Life" campaign, NDEP is working to change the way diabetes is treated. For more information about the link between diabetes and heart disease or the "Control Your Diabetes For Life" campaign,(<<a href="http://www.ndep.nih.gov/campaigns/ControlForLife/ControlForLife\_overview.htm">http://www.ndep.nih.gov/campaigns/ControlForLife/ControlForLife\_overview.htm</a>) visit <<a href="https://www.YourDiabetesInfo.org">www.YourDiabetesInfo.org</a>> or call 1-888-693-NDEP (6337).

## 2. Handy Resource on Diabetes Surveillance

The Data and Trends website of CDC's Division of Diabetes Translation provides resources documenting the public health burden of diabetes and its complications in the United States. It has now been updated to make it more intuitive, user-friendly, and easier to navigate. The new features include separate gateways for national and state surveillance data; maps, easy-to-read graphs, and data tables illustrating state surveillance data; ability to view state-specific trends by age or sex; and quicker access to data tables. The website is available at: <a href="http://www.cdc.gov/diabetes/statistics">http://www.cdc.gov/diabetes/statistics</a>. FAQs click on: <a href="http://apps.nccd.cdc.gov/ddtstrs/FAQs.aspx">http://apps.nccd.cdc.gov/ddtstrs/FAQs.aspx</a>.

If you have any additional questions please contact either, Nilka RiosBurrows at: <a href="mailto:NBurrows@cdc.gov">NBurrows@cdc.gov</a> or Doug King at: <a href="mailto:DKing3@cdc.gov">DKing3@cdc.gov</a>.

# Physical Activity Articles

Haskell WL, Lee IM, Pate RR, et al. Physical activity and public health. Updated recommendation for adults from the American College of Sports Medicine and the American Heart Association. Circulation 2007; 116; DOI: 10.1161/circulationaha.107.185649.

http://circ.ahajournals.org/cgi/reprint/CIRCULATIONAHA.107.185649v1.

Nelson ME, Rejeski WJ, Blair SN, et al. Physical activity and public health in older adults. Circulation 2007; 116; DOI: 10.1161/circulationaha.107.185650. <a href="http://circ.ahajournals.org/cgi/reprint/116/9/1094">http://circ.ahajournals.org/cgi/reprint/116/9/1094</a>.

#### 4. StateofOurHealth.com

Astra Zeneca is proud to support StateofOurHealth.com, a new online resource for health care policymakers, thought leaders, executives, and others interested in working together in an effort to improve health care quality for all. Find helpful state resources, forum details, informative articles written by esteemed guests, and more by visiting <a href="www.stateofourhealth.com">www.stateofourhealth.com</a>. Be sure to bookmark the Web site so you can check back often for updated editorials, forum information, and other news.

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